ANTONY WAINAINA / NOMMADJ

ANTONY WAINAINA

WEB TECHNOLOGY | DIGITAL STRATEGY | CONTENT SYSTEMS

Nairobi, Kenya | info@antonywainaina.com | +254 708 622 733

PROFESSIONAL SUMMARY

Technology-oriented professional connecting website development, search visibility and digital operations with business requirements. Background includes practical web services, digital content, customer-facing technology support and marketing technology.

SELECTED STRENGTHS

- WordPress, HTML, CSS, JavaScript and PHP
- Website information architecture, performance and SEO
- Content management and digital integration
- Media tools, creative production and analytical workflows

PROFESSIONAL EXPERIENCE

Gazebo Homes Ltd — Chief Marketing Officer

March 2025–Present | Nairobi, Kenya

Joined in marketing and media, subsequently appointed CMO. Leads marketing strategy, search visibility, brand communications and campaign coordination across residential property developments.

Wemark Properties — Digital Marketer

February 2024–February 2025 | Westlands, Nairobi

Worked on property marketing, advertising, listings, buyer-focused content and market research.

Absolute Homes — Chief Information Officer (reported)

Dates to confirm | Mombasa, Kenya

Published biography describes responsibilities in IT operations and digital integration; employment dates require confirmation.

iSoft Cyber Cafe — Cyber Cafe Attendant

November 2019–November 2023 | Nairobi, Kenya

Customer-facing computer services, digital assistance and technical operations.

ENTREPRENEURSHIP & PUBLICATIONS

Maploti — Founded May 2025; real estate technology and buyer information initiative. Other projects: Bukatrav, Nommaly Insurance, Nommatronics and the Nommasana creative initiative. Founding roles and dates to be confirmed individually.

Journalism: Published at Nommadj Journal; featured in a TUKO business interview (20 August 2025).

EDUCATION, TRAINING & CREDENTIALS

Trace Plus: Journalism certificate reported by TUKO (documentary verification pending). KreAfrika/HEVA: Entrepreneurship workshop participation reported and photographed in 2025. ALX: Music production studies reported as in progress in August 2025; latest completion status unconfirmed.

Additional ALX software engineering / virtual assistance, Power Learn Project, CIM and Ajira training appear in a draft professional brief but have not been independently verified; they are excluded from completed qualifications.

FOCUS STATEMENT

Technical education and training claims remain subject to credential confirmation; proven work should be supported by project evidence.

REFERENCE LINKS

antonywainaina.com/about-me/ • gazebohomes.com/antony-wainaina/ • nommadj.com/

Source information includes the official website, employer profile and published media interview. This CV is a profile-based draft: confirm employment dates, role histories and certificates before external distribution.