ANTONY WAINAINA

CHIEF MARKETING OFFICER | ENTREPRENEUR | BUSINESS JOURNALIST

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PROFESSIONAL SUMMARY

Nairobi-based marketing executive, entrepreneur and business journalist combining corporate communication, brand strategy, property-sector insight and digital transformation. Current Chief Marketing Officer at Gazebo Homes Ltd, with experience spanning real estate marketing, media and building independent business ventures.

SELECTED STRENGTHS

- Marketing strategy, leadership and brand positioning
- Commercial communications and campaign planning
- Real estate market intelligence and investor education
- Business development, editorial judgment and technology

PROFESSIONAL EXPERIENCE

Gazebo Homes Ltd — Chief Marketing Officer

March 2025–Present | Nairobi, Kenya

Joined in marketing and media, subsequently appointed CMO. Leads marketing strategy, search visibility, brand communications and campaign coordination across residential property developments.

Wemark Properties — Digital Marketer

February 2024–February 2025 | Westlands, Nairobi

Worked on property marketing, advertising, listings, buyer-focused content and market research.

Absolute Homes — Chief Information Officer (reported)

Dates to confirm | Mombasa, Kenya

Published biography describes responsibilities in IT operations and digital integration; employment dates require confirmation.

iSoft Cyber Cafe — Cyber Cafe Attendant

November 2019–November 2023 | Nairobi, Kenya

Customer-facing computer services, digital assistance and technical operations.

ENTREPRENEURSHIP & PUBLICATIONS

Maploti — Founded May 2025; real estate technology and buyer information initiative. Other projects: Bukatrav, Nommaly Insurance, Nommatronics and the Nommasana creative initiative. Founding roles and dates to be confirmed individually.

Journalism: Published at Nommadj Journal; featured in a TUKO business interview (20 August 2025).

EDUCATION, TRAINING & CREDENTIALS

Trace Plus: Journalism certificate reported by TUKO (documentary verification pending). KreAfrika/HEVA: Entrepreneurship workshop participation reported and photographed in 2025. ALX: Music production studies reported as in progress in August 2025; latest completion status unconfirmed.

Additional ALX software engineering / virtual assistance, Power Learn Project, CIM and Ajira training appear in a draft professional brief but have not been independently verified; they are excluded from completed qualifications.

FOCUS STATEMENT

Leadership combines marketing decision-making with research, digital execution and clear audience communications.

REFERENCE LINKS

antonywainaina.com/about-me/ • gazebohomes.com/antony-wainaina/ • nommadj.com/

Source information includes the official website, employer profile and published media interview. This CV is a profile-based draft: confirm employment dates, role histories and certificates before external distribution.